

Thank you for your interest in being a model for our Member Testimonial campaign. Here are the basic guidelines for models as you prepare for the photo shoot. Our goal is to create images of you that tell a story. Your clothing and props provide visual cues as to who you are/what you do.

#### **CLOTHING**

- Wear/bring solid-colored clothing. Avoid busy prints, stripes or patterns.
- No big logos (universities, bands, etc.) or graphic artwork on clothing. \* \* \*The only exception to the above are certain Henrico County entities with uniforms (e.g. public schools, police/fire department, public works, etc.)
- Clothing should fit you well and not be too wrinkled.
- If your job/hobby/extracurricular/sports activity has special clothing and accessories, bring/wear those if you can (i.e. occupational uniforms).
- Feel free to change into your wardrobe at the shoot (but changing space will be limited as this is an outdoor shoot). Place all clothing on hangers. Bring other clothing options if you want an opinion from our stylist. Same goes for jewelry.

#### **JEWELRY**

- Keep it simple—especially around the neckline and with earrings.

#### **MAKEUP**

- If you wear makeup, please keep it simple (day time wear) and bring your travel make up bag with you, if you like.

#### **HAIR**

- If you've had a haircut recently, great! Please come to the shoot with your hair styled as you normally would for school/work/business. If you have long hair, and use headbands or barrettes in your hair, please bring a few extras or choices.

#### **PROPS**

- Mobile devices you use during the day (e.g. mobile phone, tablet, laptop).
- If you are a student bring some of your textbooks and bookbag.
- If you have a job that requires special portable equipment, bring that.
- If you have a favorite hobby or pastime and would like to bring the objects you use to help tell your story.

Thanks for helping us make this an awesome photo shoot. Feel free to contact me if you have any questions.

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**Thank you for supporting YOUR credit union!**

As a *member-owned* financial cooperative, we've found that the best way to communicate with our members is by telling our story. And that story includes you! Thank you for agreeing to be a visual part of the Henrico FCU story. Please fill out the information below. By signing, you agree to the following:

- You give consent to Henrico Federal Credit Union (HFCU) to use and publish a photograph of you and to use your name for advertising.
- You hold HFCU free from any liability that may arise from using this photo.
- You will not receive any monetary consideration from the use of the photo.

FOR VALUABLE CONSIDERATION, receipt of which is hereby acknowledged, I hereby grant Henrico FCU the irrevocable right and permission, throughout the world, in connection with the photographs taken of me, or in which I may be included with others, the following:

(a) the right to use and reuse, in any manner at all, said photographs, in whole or in part, modified or altered, either by themselves or in conjunction with other photographs, in any medium or form of distribution, and for any purposes whatsoever, including, without limitation, all promotional and advertising uses, and other trade purposes, as well as using my name in connection therewith, if desired; and

(b) the right to copyright said photographs with the Henrico FCU name. I waive the right to inspect or approve any use thereof.

I hereby release and discharge Henrico FCU from any and all claims, actions and demands arising out of or in connection with the use of said photographs, including, without limitation, any and all claims for invasion of privacy and libel. This release shall insure the benefit of the assigns, licensees and legal representatives of Photographer, as well as the party(ies) for whom she took said photographs.

Please check one:

- I represent that I am over the age of eighteen years and that I have read the foregoing and fully and completely understand the contents hereof.
- I represent that I am granting permission and am the parent/guardian of someone underage the age of eighteen years and that I have read the foregoing and fully and completely understand the contents hereof.

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Model's Signature

Date

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Model's Name - Printed

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Model's Address - Printed

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Model's Phone

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Model's Email